



The Universals of Culture

What is culture?

- **Culture:**

The socially-transmitted customs, beliefs, arts, social institutions, and achievements of a particular nation, people, or other social groups

What does “universal” mean?

- Of, affecting, or done by all people or things in the world or in a particular group; applicable to all cases
- True of everyone or every case
- For example, a “universal” remote controls all devices

What is common to these?

- Bed
- Plate
- Skateboard
- Cellphone
- Necklace
- Boat
- Mobile home
- Hammer
- Shoes
- Bread
- Backpack
- Gum
- iPad
- Pencil
- Bank
- Bicycle
- Eyeglasses
- soap

What is common to these?

- TV
- Dance
- Baseball
- NASCAR
- Broadway show
- Netflix
- Decorative basket
- Connect 4
- Charades
- Playground
- Gaslight theater
- Olympics
- Poker
- Checkers
- Art museum

What is common to these?

- A wave good-bye
- Cell phone
- Braille
- Book
- Body language
- Letter
- Texting
- Email
- Facial expressions
- Ballet
- Road signs
- Spanish
- Speech
- Sign language
- Morse code
- newspaper